

*Remarks by Terence E. Adderley  
Chairman of the Board  
Kelly Services, Inc.*

*50th Anniversary Luncheon  
Troy, Michigan  
December 4, 2007*



It is a pleasure to join you today.

As you might expect, preparing for this day has given me an opportunity to reflect a bit on the past and on our future.

I feel truly blessed to have worked in the staffing business and to have worked and traveled all over this wonderful world for the last 50 years.

Today, no matter what country you work in or come from – no matter what your language or culture – we are all part of one team and one truly remarkable organization.

We have traveled a long and fulfilling journey in every way – an exciting experience in which change has been a constant companion.

Very few of us are old enough to remember what was happening 50 years ago – in 1958.

Dwight Eisenhower was President, Alec Guinness and Joanne Woodward won Oscars, Elvis Presley was inducted into the U.S. Army, and a horse named Tim Tam won the Kentucky Derby.

That same year, I began my career as Kelly's office manager in Louisville, Kentucky.

In the years that followed, it was my privilege to work for the best company in the temporary staffing industry and with many of its most accomplished leaders.

Some of the experiences have been dramatic. All have been instructive.

And through it all, I have had the satisfaction of working with truly outstanding people – men and women of noble character, great intellect, and an utter determination to be the best.

Such people are still to be found in every area of our company – from entry-level jobs to the board room.

In so many ways – the quality of our employees, our diverse and highly accomplished field staff, our remarkable past, and our promising future – Kelly Services is the gold standard in the temporary staffing business.

That legacy is a fitting tribute to the man whose life exemplified the finest aspects of intellectual achievement, leadership, and integrity – our founder and the pioneer of the staffing industry – William Russell Kelly.

Those same qualities have defined and guided the company since he founded the Russell Kelly Office Service in Detroit, Michigan, more than 60 years ago.

With steady resolve and quiet confidence – he left his distinctive mark on Kelly Services, the staffing industry, the United States, and the world.

During his lifetime, Russ Kelly witnessed and played a notable part in the great sweep of historical events that shaped the second half of the 20th Century.

He pioneered an industry that created new jobs for millions of people – including women, minorities, and others long relegated to the sidelines.

In so doing, he helped millions achieve the dream of a better life.

Thanks to his leadership – and the contributions of those who worked with him – Kelly Services is well-positioned to meet the challenges of competitive global markets, new technologies, and shifting currents that are the constant realities in which our industry operates.

Change has always animated our business, helped drive innovation, and made continuous improvement essential to our success.

Our resilience has often been tested – and each time we have emerged a stronger company and better able to deliver high-quality services to our customers at fair and competitive prices.

Yes – much has changed in our world and our company in the past 50 years – where we do business, the organizational structure, the people, and the technology – all have changed.

What have not changed are the values that have defined our company from the beginning.

Foremost among them is integrity – the value that guides our decision-making and our relationships with shareholders, governments, customers, employees, and communities.

We understand that Kelly Services has a duty to manage our relationships with customers, employees, and governments responsibly.

I have been privileged to work with many of you for a very long time – both at headquarters and in our field organization.

We've shared the thrills of victories and even a few agonies of defeat along the way.

Kelly Services has brought immeasurable benefits to society – by creating jobs and raising living standards for millions of people throughout the world.

Our disciplined approach to business enables us to fulfill our economic function and our commitment to corporate citizenship at its finest.

We don't wear it on our shirtsleeves. But we do the right thing.

We don't brag about it. It's just the way we do business.

To my way of thinking, that says a lot about the quality of people who work for Kelly Services.

There is never a dull day in the temporary staffing business, and there have been few days in my career that did not offer some new challenge.

Put simply, I've loved it.

In the 50-plus years I've been with Kelly Services, I have had the satisfaction of working with truly outstanding people – women and men of character, grit, brains, and an utter determination to be the best.

I have seen the competition for a long time – and I have seen the best.

And ladies and gentlemen – the best are the people of Kelly Services.

That is how it was when I first joined Kelly Services in Louisville, Kentucky – and that is how it is today.

Exactly 10 years ago yesterday – December 3rd, 1998 – William Russell Kelly passed on into history.

But like the great pioneers and business leaders before him, he bequeathed to us a great legacy that is Kelly Services.

The future of our industry is certain to hold many more hard challenges and exciting opportunities that we have not even considered as yet.

But I am confident that in the future, as was true in the past, success in realizing those opportunities will come down to the quality of the people in our company.

Our company has brought great benefits to society – through jobs and in raising living standards for the world's people.

But even with all this, we have not yet seen our best days.

I have every confidence that our future will be better still, and that this enterprise to which we dedicate our working lives will continue to yield great benefits for all humanity and for generations to come.

I would not be here today without the wise counsel and loyalty of colleagues who have supported me so faithfully during my career.

To them – and to you – I am deeply grateful.

Thank you – and God bless you all.

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